

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Release an advertisement to publish in “Vaartha Vishwam” Special issue on occasion of New Year Calendar -2016 – Publication Charges – Sanction and release of an amount of Rs.25,000/- (Rupees Twenty Five Thousand only) inclusive taxes - Orders – Issued.

---

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 242

Dated: 28/04/2016

Read the following:

1. From M/s. Vaartha Vishwam, Hyderabad, Dt.08-12-2015.
2. Memo.No.4106/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.22-12-2015.
3. Release Order No.32/Display-Agency/Advt.I/2015-16, of I&PR, Hyderabad, Dated:31-03-2016.
4. Bill No.2542, of M/s. Vaartha Vishwam, Hyderabad, Dt.05-01-2016.

\* \* \*

**ORDER:**

In the letter 1<sup>st</sup> read above, M/s. Vaartha Vishwam, Hyderabad, has requested to release an advertisement to publish in “Vaartha Vishwam” Special issue on occasion of New Year Calendar -2016 for an amount of Rs.30,000/- (Rupees Thirty Thousand only) including taxes. Accordingly, Government have issued a order to the agency, for an amount of Rs.30,000/- (Rupees Thirty Thousand only) inclusive taxes, for publication of an advertisement in the reference 2<sup>nd</sup> read above through Department of Information & Public Relations, Hyderabad.

2. In the reference 3<sup>rd</sup> read above, the Department of Information & Public Relations, Hyderabad, has issued a release order to the agency, to publish an advertisement for a restricted amount of Rs.25,000/- (Rupees Twenty Five Thousand only) inclusive taxes the above said purpose. After publication of an advertisement the above said agency, has furnished a bill for an amount of Rs.25,000/- (Rupees Twenty Five Thousand only) inclusive taxes, towards release of an advertisement in “Vaartha Vishwam” Special issue on occasion of New Year Calendar -2016, in the reference 4<sup>th</sup> read above and requested Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release of an amount of Rs.25,000/- (Rupees Twenty Five Thousand only) inclusive taxes, to M/s. Vaartha Vishwam, Hyderabad, towards advertisement published in “Vaartha Vishwam” Special issue on occasion of New Year Calendar -2016.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism - 01-Tourist Infrastructure – 102 Tourist Accommodation, SH (06) – Tourism Project Management Unit – 260 – Advertisement, Sales and Publicity – Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of Vaartha Vishwam The details of Bank account is as follows:-

Account Name	: Vaartha Vishwam
Account No	: 070611011001766
Name of the Bank	: Andhra Bank, Ashok Nagar Branch(0706), Hyderabad/0706.
IFSC Code	: ANDB0000706

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. Vaartha Vishwam, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU - Claims) Department.  
SF/SCs

**/Forwarded:: By Order//**

**SECTION OFFICER**